

MILWAUKEE BALLET

MICHAEL PINK, ARTISTIC DIRECTOR

SEASON SUMMARY 2021/22

Our return to the mainstage in fall 2021 was perfectly in keeping with our "show must go on" outlook. Knowing there would be attrition among theatergoers because of the ongoing pandemic, we valued reengaging with patrons and donors above all other considerations. The decision was on point. Milwaukee Ballet delivered a full season of world-class productions, in-person education and training through our School & Academy, and vibrant in-person Community Engagement programming. Audiences were treated to a mix of contemporary and story ballets: *Connect*, *The Nutcracker*, *PUSH*, *Beauty and the Beast* and *Genesis* (our biannual choreographic competition). Not a single performance was cancelled due to COVID. Friends who gave generously and filled the theater made 2021/22 a true *Season of Inspiration!*

ABOUT MILWAUKEE BALLET

- Founded in **1970**
- Total employees **218**
 - Administrative Staff **33**
 - Teachers & Accompanists **58**
 - Company Artists **24**
 - Milwaukee Ballet II Dancers **17**
 - Orchestra Members **48**
- Total Countries represented within the Company **12**

ARTISTIC EXCELLENCE

- Artistic Director Michael Pink's years of tenure **19**
- Total new works produced under Pink's tenure **58**
- Full-length works premiered by Pink during his tenure ***Peter Pan, La Boheme, Mirror Mirror, Dorian Gray, Beauty & The Beast***

PERFORMANCE & REACH

- Total mainstage performances **17**
- Total mainstage audience **18,630**
- Season subscribers **596**
- 20+ year subscribers **41%**
- Social Media followers **44K**

COMMUNITY ENGAGEMENT

- Outreach program reach **7,474**
- Total engagement events **209**
- People who watched and participated in *Ballet Beat* **2,136**
- Children participating in *Tour de Force* **60**
- People who attended *The Nutcracker Student Matinee* **507***
- People who attended *Sensory Friendly Nutcracker* **325**
- MPS students in *Relevé* program **223**

**Reduced field trips/schools' abilities*

SCHOOL & ACADEMY

- Total students enrolled at three branch locations **526**
- Summer classes and camps served **526**
- Scholarships awarded **40**
- Zip codes represented by students **76**
- Students who performed with the Company **178***
- Students enrolled in the Summer Intensive program **140**
- Students enrolled in Pre-Professional Program **17**

**Numbers reduced for COVID precautions.*

FINANCIAL STABILITY

- Unrestricted revenue **\$8.9 million** (from operations per internal financials)
- Contributed revenue **37%**
- Earned revenue **63%**



Milwaukee Ballet transforms lives and connects communities through inspiring performances, community engagement, education and training.